

# TechFire<sup>©</sup> Lunch-n-Learn

## Wednesday, July 13, 2016 Noon—1:00 PM

Lessons  
Learned:  
From Internet  
Pioneer  
to  
Startup  
Entrepreneur

The Energetics  
Technology Center

Live at TechFire ARL  
1000 New Hampshire Ave,  
2nd Floor  
Silver Spring, MD 20903

VIA WebEx at  
ETC in Southern Maryland  
10400 O'Donnell Place  
Suite 202  
St. Charles, MD 20603

& The Ground Floor  
Harford County Economic  
Development

RSVP by July 7th to Ann  
[alansinger@etcmd.com](mailto:alansinger@etcmd.com)



With guest presenter, Ms. Anne Balduzzi

This presentation covers a career of lessons and insights learned in the tech space. It starts with Ms. Balduzzi's early career where she worked with and was influenced by some of the top names in tech ranging from Steve Case to Steve Wozniak while developing, launching and marketing online services at AOL and Apple. Her story goes on to cover her transition from start-up mentor to start-up founder and lessons learned while creating a prototype, building a team, raising capital, developing and launching an award winning app and platform, as well as mapping out a future product vision.

*As an early Internet pioneer, Anne Balduzzi has more than 25 years of online expertise. Her background includes marketing and product development roles at Apple, AOL (when it was a start-up), and Viewtron, the first consumer online service in North America. After working in Silicon Valley and launching Apple's first online service, she returned to the East Coast and founded Accelerate Partners, where she mentored and advised a wide range of early stage and established technology companies and spoke on technology trends. Anne, who has recently been recognized as one of the regions Top Women in Tech, is currently the Founder of SameGrain, an award winning app and platform located in Baltimore's Emerging Technology Centers (ETC) incubator.*